

Integrating Botanicals into Oncology Care: Consideration of FDA Regulation of Botanical Products and Botanical Clinical Trials

Running Title: Integrating Botanicals into Oncology Care

Tara A. Berman¹, Eran Ben-Arye^{2,3}, Gunver S. Kienle^{4,5}, Viraj Master⁶, Alissa Huston⁷, and Channing J. Paller⁸

¹ Dana-Farber Cancer Institute and Harvard Medical School, Boston, MA, USA

² Integrative Oncology Program, The Oncology Service, Lin, Carmel & Zebulun Medical Centers, Clalit Health Services, Haifa and Western Galilee District, Israel

³ Faculty of Medicine, Technion-Israel Institute of Technology, Haifa, Israel

⁴ Institute for Applied Epistemology and Medical Methodology at the University of Witten/Herdecke, Germany

⁵ University Hospital of Freiburg, Freiburg, Germany

⁶ Emory University School of Medicine, Atlanta, GA, USA

⁷ Division of Hematology/Oncology, Department of Medicine & Wilmot Cancer Institute, University of Rochester Medical Center, Rochester, NY, US

⁸ Sidney Kimmel Comprehensive Cancer Center at the Johns Hopkins Medical Institutions in Baltimore, Maryland.

Corresponding author: Tara A. Berman

Institutional Address: 450 Brookline Ave, Boston, MA 02115

E-mail: tara_berman@dfci.harvard.edu

Disclosures:

- Dr. Berman declares a history of consulting with Immunogen and has served as an advisory board member for Immunogen, Eisai, and AstraZeneca.
- Dr. Paller has consulted for and received speaking fees from: Bayer, Janssen, and Pfizer. Dr. Paller has received clinical trial funding from Merck and AstraZeneca.
- Dr. Kienle is a scientific medical editor at Deutsche Ärzteblatt, journal of the German Medical Association.
- Dr. Huston has received funding from Mediflix and MJH Healthcare Holdings.
- Dr. Master has no disclosures.
- Dr. Ben-Arye has no disclosures.

Acknowledgements

43 We thank Dr. Charles Wu, Botanical Review Team Lead in the Center for Drug Evaluation and
44 Research (CDER) at the FDA, for reviewing our manuscript for accuracy and for his suggested
45 edits. C.J. Paller is supported by the National Institutes of Health (P30 CA006973).

46

47

48

49 **Abstract**

50

51 Modern cancer pharmacotherapy consists of contributions from natural products, their structural
52 analogues, and chemotherapies. Interest in natural products is being revitalized in oncology.
53 Natural products may be classified as food, dietary supplements, drugs, or cosmetics depending
54 on their intended use. A natural product intended to prevent, diagnose, cure, mitigate, or treat
55 disease would be regulated as a drug. Most natural products are regulated as dietary
56 supplements, intended to affect the structure or function of the body. In 2023, Americans spent
57 around \$58 billion on dietary supplements, with a majority intended to prevent or treat cancer.
58 Almost 50% of newly diagnosed patients with cancer report taking dietary supplements after
59 diagnosis. Botanicals, natural products made from plants, plant parts, or plant extracts, are one
60 of the most highly-used supplements. The natural product market is zealous to promote their
61 supplements and often claim their products will help in combatting disease. Unlike with FDA-
62 approved drugs, botanical dietary supplements may be marketed without proving they work as
63 claimed and do not require clinical trials. To date, only four botanical drug products have been
64 approved for marketing as prescription drugs in the U.S. Here, we evaluate the current
65 paradigm for dietary supplement marketing and FDA approval and its impact on the treatment of
66 patients with cancer. We underscore the need for rigorous clinical trials for clinicians to access
67 sufficient evidence-based data to advise on the safety and efficacy of these products, alone or
68 in conjunction with active treatment for cancer.

69

70

71

72

73

74

75

76

77

78

79 **Introduction**

80

81 Historical use of plant-based medicine dates back 60,000 years, with written evidence
82 documenting use 5000 years ago.(1) As late as the 1890s, herbs or herbal combinations
83 contributed to 59% of the products in the U.S. Pharmacopoeia.(2) Currently, interest in natural
84 products is being revitalized, with thousands of botanical dietary supplements available over the
85 counter and 1 in 5 adults in the U.S. reporting herbal product use.(3)

86 Cancer is one of the leading medical conditions associated with the use of herbal and
87 dietary supplements, with more than 60% of patients diagnosed with cancer using these
88 products to not only treat cancer, but also to improve quality of life and mitigate toxic drug side
89 effects.(4) After being diagnosed with cancer, up to 50% report starting to take dietary
90 supplements.(5) The number of herbal and dietary supplements being used concurrently can
91 range from a median of 7 products during chemotherapy to as much as 11 before and after
92 chemotherapy.(6) While herbal and dietary supplement use is especially prevalent among
93 patients with a higher level of income and education, 90% of those not using herbal
94 supplements in underprivileged populations (e.g., uninsured minority cancer patients) state they
95 are interested in gaining more information; with 70% expressing an expectation that their
96 oncologist will address the safety and potential benefits of these practices.(7) Patients with
97 cancer may use botanical dietary supplements in combination with conventional therapies for
98 many reasons, such as reducing side effects of chemotherapy, slowing progression of cancer,
99 and improving quality of life. Despite the prevalent use of botanical products amongst patients
100 with cancer, rigorous clinical trials in this space are lacking, leaving oncologists with little
101 information on how to advise patients on botanical use during cancer treatment.

102 Here, we evaluate the current landscape for dietary supplement marketing, focusing on
103 U.S. Food and Drug Administration (FDA) regulation of botanical supplements vs. botanical
104 drugs, challenges in botanical drug clinical trials, and the impact on the treatment of patients
105 with cancer. We underscore the need for rigorous clinical trials so that clinicians may access
106 sufficient evidence-based data to either advise on the safety and efficacy of these products,
107 either alone or in conjunction with active treatment for cancer.

108 **FDA Classification of Botanical Products**

109 A natural product, including a botanical or product made from plants, plant parts or plant
110 extracts, may be classified as a dietary supplement, drug, conventional food, or cosmetic under
111 the Federal Food, Drug, and Cosmetic Act (FD&C), depending on its intended use (see Fig. 1).⁶
112 Intended use is established by product labeling, advertising, and distribution circumstances,
113 according to the Dietary Supplement Health and Education Act (DSHEA) of 1994. This
114 manuscript will focus on the regulation of botanical supplements and botanical drugs. If a
115 botanical product is intended to “affect the structure or function” of the human body (a structure-
116 function claim) or describes general well-being from consumption of a nutrient or dietary
117 ingredient, then it is viewed as a dietary supplement.⁽⁸⁾ DSHEA broadly defines a dietary
118 supplement as “a product (other than tobacco) intended to supplement the diet” that contains
119 one of more dietary ingredients.⁽⁸⁾ Dietary ingredients include vitamins, minerals, herbs or other
120 botanicals, amino acids, or concentrates, metabolites, constituents, extracts or combinations of
121 any of the preceding items.⁽⁸⁾ A *botanical* (or herbal) dietary supplement is a dietary
122 supplement that contains 1 or more herbs or both botanicals, including a plant or plant parts
123 valued for their medicinal or therapeutic properties, flavor, and/or scent.⁽⁹⁾

124 A major difference between a dietary supplement and (botanical) drug is that dietary
125 supplements may not claim to “diagnose, cure, mitigate, treat, or prevent disease.” Any product
126 making one of those claims will be regulated as a drug, botanical or otherwise. However, the
127 structure-claims made by dietary supplement manufacturers are often vaguely worded claims of
128 health benefits. For example, an *Echinacea* product might claim to “support the body’s natural
129 defenses” when most people use it to treat or prevent the common cold. For supplements, these
130 claims do not have to be substantiated by the manufacturer, and they are regulated similarly to
131 foods.

132 **Natural Products and Cancer Treatment**

133 In oncology drug development, natural products have contributed vastly to
134 pharmacotherapy. Chemotherapy initially consisted of nitrogen mustards used in gas warfare
135 during World War II, later used to fight leukemia.⁽¹⁰⁾ In 1955, the National Cancer Institute
136 (NCI) created the Cancer Chemotherapy National Service Center (CCNSC) to evaluate more
137 compounds to potentially treat cancer. While CCNSC evaluated mostly compounds with well-
138 known chemical structures, including synthetics and fermentation products, the program
139 expanded its purview in 1960 to screen extracts of natural products, both plant and animal, as
140 well as complex mixtures of compounds of unknown structures. The U.S. Department of
141 Agriculture collaborated with CCNSC’s plant program to supply NCI with plants for anticancer

142 screening. Over the ten-year duration of this project, one thousand sampled plant extracts were
143 sent to NCI to test their anticancer potential.(11) One of them, *Camptotheca acuminata*, a
144 Chinese tree sample, demonstrated potent anticancer activity in an *in vivo* mouse model.
145 Decades later, after extensive research, two camptothecin analogs, topotecan and irinotecan,
146 received FDA approval for use against ovarian, lung, breast, and colon cancers. A few years
147 later, a sample from the bark of the *Pacific yew* tree would eventually yield paclitaxel, one of the
148 most potent chemotherapy agents ever developed. Today, more than half of chemotherapies
149 are derived from natural sources, such as plants, microbes, animals, and marine sources. (See
150 Table 1 for a list of selected chemotherapeutic agents with their natural origins.)

151 Botanicals have also been evaluated for their potential to mitigate toxicity of
152 chemotherapy and prevent cancer. Using phytochemical antioxidant supplements, such as
153 vitamins and carotenoids, during chemotherapy and radiation therapy has been controversial. A
154 study by Bairati *et al*, gave 540 patients with head and neck cancer undergoing radiation
155 therapy daily supplements of α -tocopherol (vitamin E) and β -carotene.(12) While the
156 researchers found that the two supplements, when given together, were associated with lower
157 rates of adverse effects, a non-significant trend for higher rates of local recurrence in the
158 supplement group was evident, implying that antioxidant supplements may protect tumor tissues
159 from radiation, as well as normal tissues.(13) Moreover, in the Alpha-Tocopherol, Beta-
160 Carotene Prevention (ATBC) Study, involving more than 29,000 male smokers, daily α -
161 tocopherol (50 mg) for a median of 6.1 years *decreased* the risk of prostate cancer, while β -
162 carotene (20 mg) *increased* the risk of lung cancer and overall mortality.(14) In contrast, the
163 Selenium and Vitamin E Cancer Prevention Trial (SELECT), designed to assess the effect of
164 selenium and vitamin E alone and in combination as supplements to prevent prostate cancer in
165 over 35,000 men at average risk, found an increased risk of prostate cancer with vitamin E
166 given alone that approached statistical significance, and after longer follow-up, confirmed
167 vitamin E supplementation significantly increased the risk of prostate cancer among healthy
168 men.(15)

169

170 **No Longer “Natural:” Chemotherapy vs. True Botanicals**

171 Though derived from natural sources, camptothecins and paclitaxel chemotherapies are
172 not botanical products – they are derivatives, or highly purified single molecular entities, and are
173 excluded from the definition of botanicals. The FDA defines *botanicals* as products that include

174 plant materials, algae, macroscopic fungi, and combinations thereof. This definition also
175 excludes products containing animals or animal parts and/or minerals, except when these
176 ingredients compose a minor part of a traditional botanical preparation (e.g, traditional Chinese
177 medicine, Ayurvedic medicine) and byproducts from fermentation of yeast, bacterial, plant cells,
178 or other microscopic organisms if the used to produce a single molecular entity (e.g., antibiotics,
179 amino acids, and vitamins). Botanicals are one of the most highly-used supplements, after
180 vitamins, minerals, and omega-3 fatty acids.

181 Several advantages exist for choosing to study botanical supplements or drugs. The
182 standard approach for oncological drug development has been to isolate, synthesize, and
183 administer the singular chemical compound presumed efficacious against disease from a
184 source. This drug development process from source to finished product is extremely costly,
185 complex, and time-consuming, taking up to 12-15 years before a product can be marketed in
186 the US, with costs over \$1 billion.(16) In contrast, herbal therapies have been used for
187 thousands of years, embedded in cultural tradition. According to the WHO, approximately 80%
188 of African and Asian countries rely on herbal medicines for fundamental health
189 care.(17) “[Herbal] medicines of proven quality, safety, and efficacy, contribute to the goal of
190 ensuring that all people have access to care. For many millions of people, herbal medicines...
191 are the main source of health care, and sometimes the only source of care. It is also culturally
192 acceptable and trusted by [many],” according to 2013 WHO Direct-General, Dr. Margaret
193 Chan.(17) Herbal use is part of cultural tradition, with use spanning generations; they are also
194 relatively inexpensive. Moreover, botanical products represent complex mixtures composed of
195 numerous chemical entities. Even in extensively studied plants, only a small proportion of their
196 components have been isolated and characterized. These botanical constituents, known and
197 unknown, may have synergistic activities. Synergism is the cooperative interaction of
198 substances to reach a combined effect greater than the sum of their separate effects.(18) In
199 certain instances, after separation and purification from herbal extracts, the pharmacological
200 effects of bioactive constituents may diminish or even disappear. For example, despite clinically
201 verified pharmacological effects of the anti-malarial compound artemisinin, dried whole-
202 plant *Artemisia annua L.*, its botanical source, is more effective than a comparable dose of pure
203 artemisinin, due in part, to pharmacokinetic synergism of *A. annua* constituents.(19) The level
204 of artemisinin in the bloodstream with whole-plant *A. annua L.* was found to more than 40-fold
205 higher than that in a group treated with pure artemisinin.(18) *A. annua* flavonoids, specifically,
206 can inhibit the cytochrome P450 enzymes (CYPs) that metabolize artemisinin, thus increasing
207 its bioavailability in the whole plant source.(19) In a counter scenario, evidence also exists that

208 the presence multiple components in a botanical extract may buffer the toxicity of single
209 constituent.(20)

210

211 **FDA Regulation of Botanical Products**

212 Today, dietary supplements are regulated in the same way as conventional foods, under
213 FDA's Center for Food Safety and Applied Nutrition (CFSAN). Through regulating dietary
214 supplements similarly to foods, the FDA ensures consumer access to a wide array of health-
215 related products. Consequently, minimal oversight exists for these products, leaving safety and
216 product consistency to be potentially problematic. In particular, dramatically different levels of
217 suspected active ingredients have been documented in several studies. For example, an
218 analysis of 25 available ginseng products found a 15- to 200- fold variation in ginsenosides and
219 eleuthrosides, two ingredients believed to have biological activity.(21) Inconsistency in product
220 quality may be related to lack of or limited standardization along the many steps of manufacture,
221 including agriculture-related aspects (e.g., accurate identification of the specific herb in
222 accordance with its scientific name, quality of seeds and seedlings, growth conditions,
223 harvesting, avoidance of pollutants), shipping, processing, packing, and distribution. This makes
224 it challenging for patients and providers to ascertain the precise contents of their supplements.

225 Under DSHEA, botanical drugs are regulated no differently than from non-botanical
226 drugs; both are overseen by the FDA's Center for Drug Evaluation and Research. A botanical is
227 considered a drug if it bears a disease claim, meaning the product intends to mitigate, treat,
228 cure, diagnose, or prevent a disease or its related symptoms, as defined by the Food, Drug &
229 Cosmetics (FD&C) Act. The regulatory intent was not to create botanical drugs as a separate
230 category of therapeutic agents, but to ensure the same degree of confidence in their quality and
231 utility as nonbotanical drugs. In 2016, the FDA published the revised *Botanical Drug*
232 *Development Guidance for Industry*(9), providing additional flexibility for early-phase clinical
233 trials but reinstated that botanicals are treated like any other new drugs with the same level of
234 confidence that clinical data from adequate and controlled trials and quality standards will
235 support New Drug Application (NDA) approvals.

236 In the U.S., clinical trial design for any investigational new drug must be reviewed by the
237 FDA through the Investigational New Drug (IND) application process. Filing an IND application
238 notifies the FDA that a pharmaceutical agent will be used in an experimental way. All studies
239 that use a drug, botanical or otherwise, not approved for marketing by the FDA, or an approved

240 drug being used for an indication that is not listed on the approved label (or used in a new
241 combination of approved drugs), will always require an IND. This applies to botanical products
242 even with a long history of use.

243 As of December 2022, however, the FDA proposed to amend its regulations on IND
244 applications to exempt certain clinical trials of lawfully marketed foods and dietary supplements
245 from IND requirements for products evaluated as drugs.(22) Under the proposal, clinical studies
246 to evaluate botanical drug products would *not* have to be conducted under an IND if the study is
247 not intended to support a drug development plan or a labeling change, and no potential for
248 significant risk to the health, safety, or welfare of subjects would be involved. While exempt
249 from IND requirements, such clinical trials would still be subject to other regulations designed for
250 safety, such as requirements for informed consent and review institutional review boards (IRBs).
251 This proposed provision would help reduce the regulatory burden of conducting clinical trials for
252 these products while still ensuring public safety.

253 At this time, however, clinical investigators may still try to apply for an IND exemption.
254 Exempted studies may not be designed to support approval of a new indication or change in
255 label, should not be intended to support a change in the advertising for the product, or involve a
256 route of administration dosage level, or patient population that significantly increases the risks
257 associated with the drug. They should be conducted in compliance with IRB and informed
258 consent regulations.

259 The final step before a new drug can be marketed and sold in the U.S. is the submission
260 of an NDA. The NDA contains data gathered during animal studies and human clinical trials,
261 usually conducted under an IND. Of note, of all the commercial botanical INDs submitted to the
262 FDA, less than 5% of the drug products progress to phase 3 trials, a strong predictor of eventual
263 NDA submission.(23)

264 Finally, botanical drugs can be regulated as prescription or as over-the-counter (OTC)
265 drugs. To be included in an OTC monograph, botanical drugs must have pre-existing published
266 data showing they are generally safe and effective, including clinical study results.(24) OTC
267 monograph drugs can be marketed without approved drug applications under the FD&C Act if
268 they meet certain applicable requirements. Senna and psyllium husk are examples of botanical
269 drugs FDA-approved for OTC use to treat constipation.(24) Leaves, pods, or dried extracts of
270 the senna plant contains chemicals called sennosides, the active ingredients that irritate the
271 bowel lining to cause a laxative effect and used in preparing proper dosing of the OTC products.

272 **Challenges in Botanical Clinical Trials and Approvals as Drugs**

273 While thousands of botanical supplements are openly marketed in the U.S., only four
274 prescription botanical drugs have been FDA has approved to date, Veregen® (sinecatechins),
275 Mytesi™ (crofelemer), Filsuvez® (birch triterpenes), and NexoBrid® (anacaulase-bcdb), among
276 hundreds of NDA submissions. Veregen (sinecatechins), extracted from green tea leaves, was
277 approved in 2006 as an ointment for genital warts by Germany's MediGene. Fulyzaq
278 (crofelemer), from the red sap of the *Croton lechleri* plant, a South American tree, is a drug from
279 Salix Pharmaceuticals approved in 2012 for the treatment of diarrhea in patients with HIV/AIDS
280 on retroviral therapy. Filsuvez® is a 10% birch triterpenes gel for the treatment of wounds
281 associated with dystrophic and junctional epidermolysis bullosa (EB) in adult and pediatric
282 patients 6 months and older. EB is a debilitating inherited skin disease that causes a person's
283 skin to be so fragile it can be injured just from touch. NexoBrid® is a mixture of proteolytic
284 enzymes extracted from the stems of pineapple plants indicated for eschar removal in adults
285 and pediatric patients with deep partial thickness and/or full thickness thermal burns.(25) The
286 enzymes dissolve burn wound eschar while preserving viable tissue.(26) Of note, no food or
287 dietary supplement has ever been approved by the FDA as a drug for cancer prevention or
288 treatment.

289 Several factors may explain the lack of natural products with FDA approved indications
290 as botanical drugs. The main one being that no phase 3 clinical trial of a natural product has
291 demonstrated significant efficacy and safety for cancer treatment or prevention. Despite a
292 multitude of phase 2 trials with promising results, follow-up phase 3 trials are scarce. Dietary
293 supplement manufacturers may promote their product based on results from a phase 2 trial,
294 thus choosing to forgo the more rigorous and expensive randomized, placebo-controlled phase
295 3 trial.(27)

296 When manufacturers choose to pursue conducting a phase 3 clinical trial for their natural
297 product, quality control of botanical products poses unique challenges. Botanical product clinical
298 trials must meet drug endpoints, including high standards of trial design and patient safety. This
299 is inherently challenging when botanicals are naturally heterogeneous, containing mixtures with
300 many presumed active components or mixtures where the active compounds may not be known
301 or fully characterized.(23) Due to differences in plant origins, geographic areas of cultivation and
302 practices, climate, time of harvesting and manufacturing protocols, the chemical composition of
303 botanical formulations may vary greatly.(23) Therefore, conventional chemistry, manufacturing,
304 and controls (CMC) approaches used for quality control of small molecules are sometimes not

305 sufficient in the botanical space. Due to the natural heterogeneity of botanical drugs and
306 inherent uncertainty about the active constituents, it is critical to ensure consistency of the
307 therapeutic effect amongst marketed drug batches.(9) Generally, a “totality of evidence”
308 approach can support therapeutic consistency, as previously described in the updated Botanical
309 Drug Development Guidance for Industry, considering the following:

- 310 • Botanical raw material control (e.g., agricultural practice and collection);
- 311 • Quality control by chemical test(s) (e.g., analytical tests, including spectroscopy
312 and/or chromatography to capture active or chemical constituents of a botanical
313 drug substance) and manufacturing controls (e.g., process validation);
- 314 • Biological assay (reflecting the drug’s known or intended mechanism of actions)
315 and clinical data (for details regarding clinical data use in ensuring therapeutic
316 consistency).(9)

317 Additionally, botanical providers have openly noted in public meetings that the existing
318 marketing of botanical dietary supplements, including its lack of patent protection and
319 meaningful exclusivity, significantly disincentivizes rigorous drug development.(28) Funding
320 shortages due to lack of patentability remains a primary challenge faced by researchers
321 planning to conduct rigorous natural product trials.(27) In a series of decisions beginning in
322 2010, the Supreme Court established stringent rules for patent eligibility, excluding “products of
323 nature” from being patentable.(29) On March 4, 2015, the U.S. Patent and Trademark Office
324 (USPTO) updated its guidelines for patent examiners to reject patent claims seeking to protect
325 purified natural products, which may include natural product extracts.(27) Without patent
326 protection of dietary supplements, manufacturers inevitably face price pressure from
327 competitors and may not earn profits substantial enough to cover the cost of large phase 3
328 trials. This may not be the case for long, however. On September 6, 2024, representatives
329 introduced the *Patent Eligibility Restoration Act (PERA)*, bipartisan legislation to restore patent
330 eligibility to inventions across many fields, including natural products. If *PERA* gets passed by
331 Congress, natural materials, like dietary supplements, that are “isolated, purified, enriched, or
332 otherwise altered by human activity” or “employed in a useful invention or discovery” may be
333 eligible for patents.(30) Currently, funding for botanical trials has come from the National
334 Center for Complementary and Integrative Health (NCCIH) or from collective smaller grants
335 from the American Society of Clinical Oncology (ASCO), disease-specific cancer foundations,
336 and investigators’ institutions, to be followed by larger grants from philanthropists wanting to
337 sponsor a clinical trial to prove safety and efficacy of a supplement they believe will benefit

338 patients.(27) Irrespective of patentability, under DSHEA, FDA approval is not required for
339 manufacturers to sell supplements, as long as they do not claim to treat, mitigate, cure,
340 diagnose or prevent cancer or its related symptoms. Companies may circumvent the disease
341 claim stipulation by advertising their product “may help relieve” certain symptoms or “may help
342 prevent” recurrence or development of disease, along with including the ubiquitous disclaimer
343 on the label that “these statements have not been evaluated by the FDA.”(31)

344 Due to these strict regulations, and the stipulation that manufacturers cannot market
345 their botanical products as drugs while undergoing testing in clinical trials, companies may be
346 disincentivized to go through the regulatory process to approve their botanical products as
347 drugs and often opt instead to market their products as dietary supplements. This means less
348 evidence of safety and efficacy for these products will be available for consumers and providers.

349 **Regulation of Botanical Product Marking**

350 While the FDA can pull products from the market and levy fines for adverse reactions,
351 the Federal Trade Commission (FTC) can remove products and/or fine companies at fault for
352 making false claims, supplements may be marketed without proving they work as claimed. This
353 contrasts with products intended to be used as drugs, which must be proven safe and effective
354 through rigorous clinical trials before being marketed in the U.S. The FTC regulates food and
355 dietary supplement advertising as it does for all consumer products by enforcing truth-in-
356 advertising laws, applying the same standards across all forms of advertising, whether in
357 newspapers, magazines, online, in the mail or on billboards and buses.(32) Federal law says
358 that ads must be truthful, not misleading, and backed by scientific evidence, especially when
359 health claims are used.(32) In 2010, for example, the FTC filed a complaint against POM
360 Wonderful 100% Pomegranate Juice and POMx supplements, as the company was “deceptively
361 advertising the products could treat, prevent, or reduce the risk of heart disease, prostate
362 cancer, and erectile dysfunction, and were clinically proven to have such benefits.”(33) POM
363 Wonderful has since stopped referring to health-related claims in its advertisements. The
364 Commission’s cease and desist order, affirmed by the appellate court, required POM’s “future
365 disease treatment and prevention claims to be supported by at least one randomized, well-
366 controlled human clinical trial, and other health benefit claims to be supported by competent and
367 reliable scientific evidence.”(33). Dietary supplement manufacturers cannot legally make
368 disease claims without approval of an NDA, but, nonetheless, unsubstantiated medical claims
369 for many botanical dietary supplements are pervasive in literature, media, or on the internet.
370 The FDA Final Rules of January 5, 2000 (and subsequent amendments) differentiate disease

371 claims from structure-function claims (sometimes called health claims), but these distinctions
372 are nuanced with cause for confusion.(28) For example, a dietary supplement can claim to
373 benefit heart health, but not to prevent heart disease or it can claim to improve bone health, but
374 not to prevent osteoporosis.(28) Moreover, disease claims can be propagated throughout the
375 community by parties other than the manufacturers.(28) As a result, some consumers self-
376 medicate using botanical dietary supplements while regulatory oversight of their safety and
377 efficacy is insufficient.(28)

378

379 **Final Considerations, Resources, and Future Directions**

380

381 The demand for natural oncology products in patients diagnosed with cancer is
382 pervasive. Without FDA-reviewed evidence of safety and efficacy of natural products to treat
383 cancer or symptoms related to disease or treatment, oncologists lack the necessary data to
384 advise on their use in the clinical setting. According to a review of multiple national opinion
385 surveys, a large proportion of patients who use dietary supplements do not believe their
386 physicians know enough about these products, while physicians may also be biased against
387 supplements. Consequently, patients may avoid discussing their dietary supplement use with
388 their doctors. Non-disclosure on herbal supplement use may impose safety risks, including
389 herb-drug interactions, and may significantly impair oncologist-patient communication and
390 trust.(34) Health care providers should address supplement use with their patients. Several
391 resources exist to educate patients and physicians about natural product safety and efficacy
392 (see Table 2). In addition, several academic institutions with dedicated integrative oncology
393 centers, including the Zakim Center for Integrative Therapies and Healthy Living at the Dana-
394 Farber Cancer Institute, Memorial Sloan Kettering Cancer Center's Integrative Medicine
395 Program, and the Integrative Medicine Program at Fred Hutchinson Cancer Center, now offer
396 integrative oncology services that include pharmacologic review of dietary supplements with a
397 clinical pharmacist. Through this review, clinicians will be better served to advise patients of the
398 safety of their desired supplement regimen in conjunction with antineoplastic therapies.

399 Ultimately, randomized, placebo-controlled trials remain the gold standard for assessing
400 the safety and efficacy of drugs, botanical or otherwise. Only with adequate quality control and
401 testing of dietary supplements can health care providers feel confident in their recommendations
402 about whether their patients can safely take them. However, additional changes are needed to
403 improve and promote high-quality research. A critical element will be designating specific

404 standards for herbal products to ensure product consistency amongst studies. Patent protection
405 (through *PERA*, for example) would help expedite research in this field so that manufacturers
406 investing in these expensive studies and documenting product efficacy would yield a financial
407 return to support these efforts.

408 In summary, for most of the ~20,000 herbal products available in the US, little to weak
409 evidence exists regarding safety or efficacy. However, as one third to one half of all
410 pharmaceutical drugs were originally derived from plants, it is likely effective therapies can be
411 derived directly from the natural environment. Moreover, at least 60% of patients with cancer
412 are using these products(4) and with the diminished cost, cultural significance of use, and
413 potential synergism with components of whole-plant products vs. using isolated compounds,
414 consumption of herbal products will continue to grow. Changes to herbal product regulation
415 could dramatically improve the appropriate use of herbs. By creating national standards for
416 specific herb constituents, greater incentives for research, and revising study designs to reduce
417 cost and duration, more high-quality research can be conducted in this important field. With
418 evidence from results of these trials, clinicians will be able to advise on the safety and efficacy
419 of these products in the context of treating cancer or preventing it from occurring or recurring.

420 References

421

- 422 1. Kurhekar JV. Preparation of Phytopharmaceuticals for the Management of Disorders.
423 2021;55–75.
- 424 2. Rashrash M, Schommer JC, Brown LM. Prevalence and Predictors of Herbal Medicine Use
425 Among Adults in the United States. *J Patient Exp.* 2017;0:237437351770661.
- 426 3. Bent S. Herbal Medicine in the United States: Review of Efficacy, Safety, and Regulation. *J*
427 *Gen Intern Med.* 2008;23:854–9.
- 428 4. Asma ST, Acaroz U, Imre K, Morar A, Shah SRA, Hussain SZ, et al. Natural
429 Products/Bioactive Compounds as a Source of Anticancer Drugs. *Cancers.* 2022;14:6203.
- 430 5. Du M, Luo H, Blumberg JB, Rogers G, Chen F, Ruan M, et al. Dietary Supplement Use
431 among Adult Cancer Survivors in the United States. *J Nutr.* 2020;150:1499–508.
- 432 6. Lee RT, Kwon N, Wu J, To C, To S, Szmulewitz R, et al. Prevalence of potential interactions
433 of medications, including herbs and supplements, before, during, and after chemotherapy in
434 patients with breast and prostate cancer. *Cancer.* 2021;127:1827–35.

- 435 7. Bari S, Chineke I, Darwin A, Umar A, Jim H, Muzaffar J, et al. Awareness, Use and Outlook
436 of Complementary and Alternative Medicine (CAM) Options in an Underserved, Uninsured
437 Minority Cancer Patient Population. *Integr Cancer Ther.* 2021;20:15347354211051622.
- 438 8. U.S. Office of Dietary Supplements. Dietary Supplement Health and Education Act (DSHEA)
439 of 1994. 2025; Available from: https://ods.od.nih.gov/About/DSHEA_Wording.aspx
- 440 9. Food and Drug Administration. Botanical Drug Development Guidance for Industry. 2016;
441 Available from: [https://www.fda.gov/files/drugs/published/Botanical-Drug-Development--
442 Guidance-for-
443 Industry.pdf#:~:text=botanical%20raw%20material%20and%20consistent%20manufacturing%20process](https://www.fda.gov/files/drugs/published/Botanical-Drug-Development--Guidance-for-Industry.pdf#:~:text=botanical%20raw%20material%20and%20consistent%20manufacturing%20process)
444 [0process](https://www.fda.gov/files/drugs/published/Botanical-Drug-Development--Guidance-for-Industry.pdf#:~:text=botanical%20raw%20material%20and%20consistent%20manufacturing%20process)
- 445 10. Smith SL. War! What is it good for? Mustard gas medicine. *Can Méd Assoc J.*
446 2017;189:E321–2.
- 447 11. Camptothecin and Taxol. *Chem Int -- Newsmag IUPAC.* 2003;25:4–6.
- 448 12. Bairati I, Meyer F, Gélinas M, Fortin A, Nabid A, Brochet F, et al. Randomized Trial of
449 Antioxidant Vitamins to Prevent Acute Adverse Effects of Radiation Therapy in Head and Neck
450 Cancer Patients. *J Clin Oncol.* 2005;23:5805–13.
- 451 13. Block KI, Gyllenhaal C. Commentary: The Pharmacological Antioxidant Amifostine—
452 Implications of Recent Research for Integrative Cancer Care. *Integr Cancer Ther.* 2005;4:329–
453 51.
- 454 14. Virtamo J, Taylor PR, Kontto J, Männistö S, Utriainen M, Weinstein SJ, et al. Effects of α -
455 tocopherol and β -carotene supplementation on cancer incidence and mortality: 18-Year
456 postintervention follow-up of the Alpha-Tocopherol, Beta-Carotene Cancer Prevention Study.
457 *Int J Cancer.* 2014;135:178–85.
- 458 15. Klein EA, Thompson IM, Tangen CM, Crowley JJ, Lucia MS, Goodman PJ, et al. Vitamin E
459 and the Risk of Prostate Cancer: The Selenium and Vitamin E Cancer Prevention Trial
460 (SELECT). *JAMA.* 2011;306:1549–56.
- 461 16. Hughes J, Rees S, Kalindjian S, Philpott K. Principles of early drug discovery. *Br J*
462 *Pharmacol.* 2011;162:1239–49.
- 463 17. Organization WH, editor. WHO Traditional Medicine Strategy 2014-2023. 2024; Available
464 from:
465 [http://web.archive.org/web/20220912054719/https://apps.who.int/iris/bitstream/handle/10665/92
466 455/9789241506090_eng.pdf?sequence=1&isAllowed=y](http://web.archive.org/web/20220912054719/https://apps.who.int/iris/bitstream/handle/10665/92455/9789241506090_eng.pdf?sequence=1&isAllowed=y)
- 467 18. Pezzani R, Salehi B, Vitalini S, Iriti M, Zuñiga FA, Sharifi-Rad J, et al. Synergistic Effects of
468 Plant Derivatives and Conventional Chemotherapeutic Agents: An Update on the Cancer
469 Perspective. *Medicina.* 2019;55:110.

- 470 19. Elfawal MA, Towler MJ, Reich NG, Weathers PJ, Rich SM. Dried whole-plant *Artemisia*
471 *annua* slows evolution of malaria drug resistance and overcomes resistance to artemisinin. *Proc*
472 *Natl Acad Sci*. 2015;112:821–6.
- 473 20. Vickers A. Botanical Medicines for the Treatment of Cancer: Rationale, Overview of Current
474 Data, and Methodological Considerations for Phase I and II Trials. *Cancer Investig*.
475 2002;20:1069–79.
- 476 21. Harkey MR, Henderson GL, Gershwin ME, Stern JS, Hackman RM. Variability in
477 commercial ginseng products: an analysis of 25 preparations 1 , 2 , 3. *Am J Clin Nutr*.
478 2001;73:1101–6.
- 479 22. Investigational New Drug Applications; Exemptions for Clinical Investigations To Evaluate
480 a Drug Use of a Product Lawfully Marketed as a Conventional Food, Dietary Supplement, or
481 Cosmetic [Internet]. Department of Health and Human Services; 2022 Dec. Available from:
482 <https://www.govinfo.gov/content/pkg/FR-2022-12-09/pdf/2022-26728.pdf>
- 483 23. Wu C, Lee S-L, Taylor C, Li J, Chan Y-M, Agarwal R, et al. Scientific and Regulatory
484 Approach to Botanical Drug Development: A U.S. FDA Perspective. *J Nat Prod*. 2020;83:552–
485 62.
- 486 24. US Food & Drug Administration. What is a Botanical Drug? [Internet]. 2023 [cited 2024 Jul
487 31]. Available from: [https://www.fda.gov/about-fda/center-drug-evaluation-and-research-cder/what-botanical-drug#:~:text=There%20are%20some%20botanical%20drugs,counter%20\(OTC\)%20drug%20review](https://www.fda.gov/about-fda/center-drug-evaluation-and-research-cder/what-botanical-drug#:~:text=There%20are%20some%20botanical%20drugs,counter%20(OTC)%20drug%20review).
- 491 25. NexoBrid Prescribing Information. [Internet]. Cambridge, MA. Vericel Corporation; 2024.
492 [cited 2024 Dec 20]. Available from: <https://www.nexobrid-us.com/pdf/nexobrid-full-prescribing-information.pdf>
- 494 26. Palao R, Aguilera-Sáez J, Serracanta J, Collado JM, Santos BPD, Barret JP. Use of a
495 selective enzymatic debridement agent (Nexobrid®) for wound management: Learning curve.
496 *World J Dermatol*. 2017;6:32–41.
- 497 27. Paller CJ, Denmeade SR, Carducci MA. Challenges of conducting clinical trials of natural
498 products to combat cancer. *Clin Adv Hematol Oncol : HO*. 2016;14:447–55.
- 499 28. Chen ST, Dou J, Temple R, Agarwal R, Wu K-M, Walker S. New therapies from old
500 medicines. *Nat Biotechnol*. 2008;26:1077–83.
- 501 29. Hickey KJ. Patient-Eligible Subject Matter Reform: Background and Issues for Congress
502 [Internet]. 2022 Dec. Available from: <file:///C:/Users/Tb087/OneDrive%20-%20Mass%20General%20Brigham/2.%20Manuscripts/SIO%20Manuscript/SIO%20Submission/CRS%20Report.pdf>

- 505 30. S.2140 - 118th Congress (2023-2024): Patent Eligibility Restoration Act of 2023." [Internet].
506 Congress.gov, Library of Congress. 2023 [cited 2024 Dec 22]. Available from:
507 <https://www.congress.gov/118/bills/s2140/BILLS-118s2140is.htm>
- 508 31. FTC Warns Almost 700 Marketing Companies That They Could Face Civil Penalties if They
509 Can't Back Up Their Product Claims [Internet]. Federal Trade Commission. 2023 [cited 2024
510 Dec 22]. Available from: [https://www.ftc.gov/news-events/news/press-releases/2023/04/ftc-
511 warns-almost-700-marketing-companies-they-could-face-civil-penalties-if-they-cant-back-their](https://www.ftc.gov/news-events/news/press-releases/2023/04/ftc-warns-almost-700-marketing-companies-they-could-face-civil-penalties-if-they-cant-back-their)
- 512 32. Dietary Supplements: An Advertising Guide for Industry [Internet]. 2001 Apr. Available
513 from: [https://www.ftc.gov/system/files/documents/plain-language/bus09-dietary-supplements-
514 advertising-guide-industry.pdf](https://www.ftc.gov/system/files/documents/plain-language/bus09-dietary-supplements-advertising-guide-industry.pdf)
- 515 33. Statement of FTC Chairwoman Edith Ramirez Regarding Supreme Court's Decision Not to
516 Review POM Wonderful Case [Internet]. Federal Trade Commission. 2016 [cited 2024 Dec 14].
517 Available from: [https://www.ftc.gov/news-events/news/press-releases/2016/05/statement-ftc-
518 chairwoman-edith-ramirez-regarding-supreme-courts-decision-not-review-pom-wonderful](https://www.ftc.gov/news-events/news/press-releases/2016/05/statement-ftc-chairwoman-edith-ramirez-regarding-supreme-courts-decision-not-review-pom-wonderful)
- 519 34. Ben-Arye E, Lopez G, Rassouli M, Ortiz M, Cramer H, Samuels N. Cross-Cultural Patient
520 Counseling and Communication in the Integrative Medicine Setting: Respecting the Patient's
521 Health Belief Model of Care. *Curr Psychiatry Rep.* 2024;26:422–34.

522

523 Figure 1 Legend:

524 Legend for Figure 1: Botanical Product Classifications. A botanical product intended for use in
525 preventing, diagnosing, curing, mitigating, or treating disease meets the definition of a drug (FD&C Act,
526 Section 201(g)(1)(B)) and would thus be subject to drug regulation. Authorized Health Claim: Under
527 certain circumstances, however, a product that meets the definition of a drug may be subject to a
528 different regulatory scheme. For example, when a conventional food or dietary supplement bears a
529 health claim about reducing risk of a particular disease and the claim is made in accordance with an
530 authorizing regulation issued under section 403(r)(1)(B) of the FD&C Act (21 USC 343(r)(1)(B)), such a
531 product would not necessarily be regulated as a drug solely because its labeling contains such a claim.
532 (9) OTC: over-the-counter. (Adapted from FDA: CDER Guidance for Industry – Botanical Drug
533 Development [2016; ref 9]).

Table 1: Selected botanical, marine, and bacterial sources of chemotherapy used in oncology

Chemotherapeutic Drug	Natural Source	Indications
Topotecan, Irinotecan	<i>Camptotheca acuminata</i> (Happy tree)	Solid tumors, including ovarian, lung, breast, and colon cancers
Paclitaxel	<i>Pacific yew</i> tree bark	Solid tumors, including breast, ovarian, endometrial, cervical, prostate, gastroesophageal, and head and neck cancer, as well as sarcoma
Vincristine	<i>Madagascar periwinkle</i>	Solid tumors and hematologic malignancies, including leukemia, lymphoma, neuroblastoma, and Wilms tumor.
Trastruzumab emtansine	<i>Maytenus ovatus</i>	HER2-positive breast cancer
Etoposide	<i>Mayapple</i> plant	Solid tumors, including testicular, prostate, bladder, stomach, and lung cancer
Trabectedin	<i>Sea squirt</i>	Liposarcoma, leiomyosarcoma
Daunorubicin	<i>Streptomyces peucetius</i>	Leukemia, Kaposi's sarcoma

Table 2: Herbal product resources

Organization	Resource	Description	Website
The National Center for Complementary and Integrative Health (NCCIH)	HerbList™	An app for research-based information about herbal products	https://www.nccih.nih.gov/health/herblist-app
The National Cancer Institute (NCI)	Websites	Two websites: one for healthcare professionals and one for patients	https://www.cancer.gov/about-cancer/treatment/cam/hp https://www.cancer.gov/about-cancer/treatment/cam/patient
NatMed	NatMed Pro	Online database for food, herbs, and supplements	https://naturalmedicines.therapeuticresearch.com/databases/food,-herbs-supplements.aspx
Memorial Sloan-Kettering Cancer Center	About Herbs, Botanicals & Other Products	Online database and an app	https://www.mskcc.org/cancer-care/diagnosis-treatment/symptom-management/integrative-medicine/herbs
EfficSafe; in partnership with the Society for Integrative Oncology (SIO)	EfficSafe	Herb-drug-supplement interaction platform	https://www.efficasafe.com https://integrativeonc.org/member-benefits/about-efficasafe/

Figure 1

