

# Exhibitor and Sponsorship Prospectus



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## THE FUTURE OF INTEGRATIVE ONCOLOGY: BRIDGING CULTURES, EMBRACING INNOVATION, AND FOSTERING UNITY

CO-HOST  
DANA-FARBER CANCER INSTITUTE  
ZAKIM CENTER



SIO 2025:

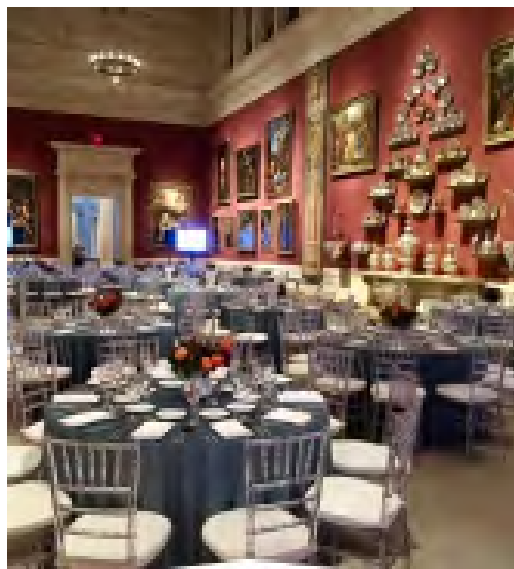
**22ND INTERNATIONAL  
CONFERENCE OF  
THE SOCIETY FOR  
INTEGRATIVE ONCOLOGY**

**27-29  
OCT.  
2025  
—  
BOSTON**



[WWW.INTEGRATIVEONC.ORG](http://WWW.INTEGRATIVEONC.ORG)

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# Letter of Request

Activity Title	<b>22nd International Conference of the Society for Integrative Oncology</b> The Future of Integrative Oncology: Bridging Cultures, Embracing Innovation, and Fostering Unity
Venue	Harvard Medical School, Boston, Massachusetts
Date	October 27 to 29, 2025

We are writing to invite you to be a corporate sponsor of the Society for Integrative Oncology (SIO) 22nd International Conference, hosted in collaboration with the Dana-Farber Cancer Institute Zakim Center. This ACCME-accredited conference, themed “The Future of Integrative Oncology: Bridging Cultures, Embracing Innovation, and Fostering Unity,” will bring together approximately 450 healthcare professionals, researchers, and patient advocates dedicated to advancing integrative oncology care.

As healthcare continues to evolve toward more comprehensive approaches to cancer care, this conference presents a unique opportunity to connect with leading practitioners and researchers in integrative oncology. The program will feature keynote lectures, plenaries, concurrent sessions, and workshops focused on evidence-based integrative therapies and innovative research methodologies.

Our careful planning ensures maximum visibility and engagement for our sponsors:

- Limited number of corporate sponsors to ensure meaningful interaction
- Prominent signage and recognition throughout the conference
- Featured placement in conference materials
- Multiple networking opportunities with attendees
- Access to a diverse audience including physicians, nurses, practitioners, researchers, and patient advocates

Your sponsorship would demonstrate your commitment to advancing evidence-based integrative oncology and improving outcomes for cancer patients. The conference attracts a wide range of healthcare professionals including:

- Physicians and advance practice providers
- Nurses and allied health professionals
- Integrative therapy practitioners (acupuncturists, massage therapists, etc.)
- Clinical and basic science researchers
- Patient advocates

We offer several sponsorship levels to accommodate different levels of participation and visibility. We would welcome the opportunity to discuss how you can participate in this important event and the specific benefits associated with each sponsorship tier.

Please feel free to contact us at [phone/email] to discuss this opportunity further. We look forward to the possibility of partnering with you to advance the field of integrative oncology.

Sincerely,

Ting Bao and Channing Paller  
SIO 2025 Conference-Co-Chairs



APPLICABLE FORMS



1. LETTER OF REQUEST



2. SPONSORSHIP/  
EXHIBITOR REQUEST/  
AGREEMENT (COMPLETE  
AND SUBMIT)



3. ACCME STANDARDS  
FOR INTEGRITY AND  
INDEPENDENCE IN  
CONTINUING MEDICAL  
EDUCATION (REFERENCE



4. ACTIVITY SCHEDULE  
(INCLUDED IN PACKET)



5. COMPLETED W-9  
(INCLUDED IN PACKET)

○ **2025 SIO**  
 ○ **CONFERENCE**  
 ○ **CO-CHAIRS**



**Ting Bao, MD, MS**



**Channing Paller, MD**

**KEYNOTE AND KEY SPEAKERS**

- Helene Langevin
- Jud Brewer
- Hal Gunn
- Christina Dieli-Conwright

# Why Sponsor?

1. Expose your company/institution to top practitioners in all fields of integrative oncology. 500 in-person attendees expected.

2. Attend networking opportunities with clinicians, investigators, and scientists across institutions and geographical borders.

3. Establish yourself as a trusted name in the field of integrative oncology.

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**COURSE HIGHLIGHTS**

- The Role of Expressive Arts in Cancer Care
- Advancing Diversity in Oncology Clinical Trials
- Evidence-Based Mindfulness and Mindful Movement Interventions for Cancer Patients
- Current Insights on Dietary Supplements and Herbal Medicine in Cancer Care
- The Emerging Field of Psychedelic Research in Oncology

Eligibility to participate in this conference is limited to organizations whose products or services relate directly to integrative oncology and are congruent with the mission of SIO. Only evidence-based claims may be presented by those exhibiting.

# Sponsorship/Exhibit Request

## IMPORTANT! Please read.

The conference venue allows for multiple exhibit areas. In keeping with the conference's focus on "Wellness", exhibitors will also be very "active" throughout the conference. Tabletop Exhibits must be compact, as exhibitor participants will be responsible for their materials.

Mobile Exhibits are Not Your Thing?

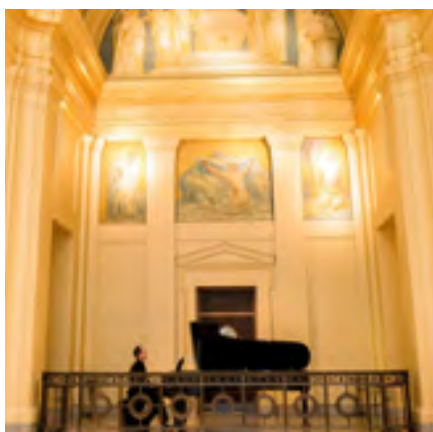
No need to worry! Most of the Sponsorship packages offer an Exhibit or No Exhibit option.

**PLEASE CHECK THE REQUESTED SPONSORSHIP BELOW**

*(Check all that apply.)*

"Mobile" Tabletop Exhibit(s) Included	Option Without Tabletop Exhibit(s)
<input type="checkbox"/> GALA DINNER SPONSOR \$60,000 <ul style="list-style-type: none"> <li>• OFFICIAL "GALA DINNER" SPONSOR</li> <li>• Company logo on paper goods</li> <li>• Tabletop Exhibit at "Gala Dinner"</li> <li>• Three company representatives present at Gala Dinner</li> <li>• Tabletop Exhibit during conference</li> <li>• Tabletop Exhibit during Poster Reception</li> <li>• Three Exhibitor badges with access to General Session</li> <li>• One Full-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>	<input type="checkbox"/> GALA DINNER SPONSOR \$55,000 <ul style="list-style-type: none"> <li>• OFFICIAL "GALA DINNER" SPONSOR</li> <li>• Company logo on paper goods</li> <li>• Tabletop Exhibit at "Gala Dinner"</li> <li>• Three company representatives present at Gala Dinner</li> <li>• Tabletop Exhibit during conference</li> <li>• Tabletop Exhibit during Poster Reception</li> <li>• Three Exhibitor badges with access to General Session</li> <li>• One Full-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>

## MUSEUM OF FINE ARTS



**PLEASE CHECK THE REQUESTED SPONSORSHIP BELOW**

(Check all that apply.)

“Mobile” Tabletop Exhibit(s) Included	Option Without Tabletop Exhibit(s)
<input type="checkbox"/> <b>DIAMOND SPONSOR:</b> \$25,000 <ul style="list-style-type: none"> <li>• NAMED “POSTER RECEPTION” SPONSOR</li> <li>• Tabletop Exhibit during Poster Reception</li> <li>• Tabletop Exhibit during conference</li> <li>• Two Exhibitor badges with access to General Session</li> <li>• Half-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>	<input type="checkbox"/> <b>DIAMOND SPONSOR</b> \$20,000
<input type="checkbox"/> <b>PLATINUM SPONSOR:</b> \$20,000 <ul style="list-style-type: none"> <li>• <b>BROADCAST/TECHNICAL SPONSOR</b></li> <li>• Tabletop Exhibit during conference</li> <li>• Tabletop Exhibit during Poster Reception</li> <li>• Two Exhibitor badges with access to General Session</li> <li>• Half-page Ad in the final Program</li> <li>• Company Logo on Microphone used to conduct interviews with conference Key Opinion Leaders and participants</li> <li>• Acknowledgment via conference signage</li> </ul>	<input type="checkbox"/> <b>PLATINUM SPONSOR</b> \$15,000
<input type="checkbox"/> <b>GOLD SPONSOR:</b> \$15,000 <ul style="list-style-type: none"> <li>• <b>NAMED “HEALTHY SNACK BREAK” SPONSOR</b> (Company-provided healthy snack not required)</li> <li>• Tabletop Exhibit during conference</li> <li>• Tabletop Exhibit during Poster Reception</li> <li>• Two Exhibitor badges with access to General Session</li> <li>• Half-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>	<input type="checkbox"/> <b>GOLD SPONSOR</b> \$10,000
<input type="checkbox"/> <b>SILVER SPONSOR:</b> \$10,000 <ul style="list-style-type: none"> <li>• <b>NAMED “WELL-BEING SESSION” SPONSOR</b></li> <li>• Tabletop Exhibit during selected “Well-Being Session”</li> <li>• One company representative present at selected Well-Being Session</li> <li>• Option for provision of company branded Well-Being Session related giveaway</li> <li>• Tabletop Exhibit during conference</li> <li>• One Exhibitor badge with access to General Session</li> <li>• Quarter-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>	<input type="checkbox"/> <b>SILVER SPONSOR</b> \$7,500

**PLEASE CHECK THE REQUESTED SPONSORSHIP BELOW**

(Check all that apply.) Sponsorship Options Continued

“Mobile” Tabletop Exhibit(s) Included	Option Without Tabletop Exhibit(s)
<input type="checkbox"/> BRONZE SPONSOR: \$7,500 <ul style="list-style-type: none"> <li>• <b>NAMED “PARTICIPANT WELCOME” SPONSOR</b></li> <li>• Tabletop Exhibit during conference</li> <li>• One Exhibitor badge with access to General Session</li> <li>• Company logo and “Welcomes You to 2025 SIO!” text on Hotel Key Cards for Residence Inn (conference hotel partner)</li> </ul>	<input type="checkbox"/> BRONZE SPONSOR \$5,000
<b>SPONSORSHIP ONLY OPTIONS AVAILABLE</b>	
<input type="checkbox"/> <i>TRAINEE/PATIENT ADVOCATE NETWORKING SPONSOR:</i> \$10,000 <ul style="list-style-type: none"> <li>• Two company representatives present at Trainee and Patient advocate Networking outing on Sunday, October 26, 2025 (pre-conference)</li> <li>• One General Session Badge</li> <li>• Acknowledgment via conference signage</li> </ul>	<p><i>Sponsoring company is responsible for securing restaurant reservation by June 1, 2025, and covering the dinner expenses.</i></p> <p><i>Final headcount and list of restaurant options to choose from will be provided</i></p>
<input type="checkbox"/> <i>PRE-CONFERENCE WORKSHOP SPONSOR:</i> \$10,000 <ul style="list-style-type: none"> <li>• NAMED “PRE-CONFERENCE WORKSHOP SPONSOR”</li> <li>• SIGNAGE AT ENTRANCE OF WORKSHOP ROOM</li> <li>• One representative present at selected workshop</li> <li>• Quarter-page Ad in the final Program</li> <li>• Acknowledgment via conference signage</li> </ul>	
<input type="checkbox"/> <i>POSTER RECEPTION:</i> \$20,000 <ul style="list-style-type: none"> <li>• Four company representatives present at Poster Reception</li> <li>• Two General Session Badges</li> <li>• Acknowledgment via conference signage</li> <li>• Half-page Ad in the final Program</li> </ul>	



*The SIO conference is a prestigious event that brings together the brightest minds in integrative oncology, including physicians, researchers, and health practitioners. This year, we anticipate over 500 attendees who are deeply committed to integrative medicine and wellness.*

# Sponsorship Payment Information

## EXHIBIT ONLY OPTIONS AVAILABLE

BASIC EXHIBIT (All conference days):  
\$4,000

NONPROFIT BASIC EXHIBIT (All conference days):  
\$2,000

### *Basic Exhibits include:*

- Tabletop Exhibit during conference
- One Exhibitor badge with access to General Session
- \$200 for each additional exhibitor staff representative

Gala Dinner Sponsor with Exhibit Table (\$60,000)

Gala Dinner Sponsor No Exhibit Table (\$55,000)

Diamond Sponsor with Exhibit Table (\$25,000)

Diamond Sponsor No Exhibit Table (\$20,000)

Platinum Sponsor with Exhibit Table (\$20,000)

Platinum Sponsor No Exhibit Table (\$15,000)

Gold Sponsor with Exhibit Table (\$15,000)

Gold Sponsor No Exhibit Table (\$10,000)

Silver Sponsor with Exhibit Table (\$10,000)

Silver Sponsor No Exhibit Table (\$7,500)

Bronze Sponsor with Exhibit Table (\$7,500)

Bronze Sponsor No Exhibit Table (\$5,000)

Trainee/Patient Advocate Networking Sponsor (\$10,000)

Pre-Conference Workshops [per workshop] (\$10,000)

Poster Reception (\$20,000)

Basic Exhibit – all conference days (\$4,000)

Nonprofit Basic Exhibit – all conference days (\$2,000)

## PLEASE COMPLETE THE FOLLOWING:

COMPANY NAME AS IT SHOULD BE LISTED IN ACKNOWLEDGMENT OF COMMERCIAL SUPPORT:

How will you be paying for your sponsorship/exhibit request?

Credit Card

ACH/Wire Payment

Check (Hard Copy)

**Checks to be made payable to: Society for Integrative Oncology, Inc. and mail to: Society for Integrative Oncology, Inc. C/o Jodi MacLeod, PO Box 169, New Ringgold PA, 17960**

### For ACH/Wire and Credit Card Payments:

Please provide below the information for the individual who should be contacted for payment information.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

# Sponsorship Agreement

**PLEASE NOTE: You will be contacted directly for company logo information and dimensions/files, if applicable.**

**Representative Staffing Information:** All representatives must be identified prior to the conference. No on-site representative changes will be allowed under any circumstance.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Logo:** Funnel Communications will work directly with sponsor to obtain appropriate logo dimensions and specifications for sponsor-branded items.

**Security:** The venue and conference hosts will not assume responsibility for any damage or losses of articles left or sent to the hotel prior to, during, or following this meeting.

**Terms:** There shall be no liability on the part of the conference hosts and/or the host venue for any injury or damage to a sponsor representative or to their property resulting from the condition of the premises or from the acts of any person thereon, except to the degree of negligence or willful misconduct of the conference hosts, the venue, their respective employees and/or agents. Each sponsor agrees that it will indemnify and hold harmless conference hosts and said venue against any claims by any of its employees or by any person on the premises at this invitation.

The sponsor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to equipment and other property brought upon the premises of the said venue and shall indemnify and hold harmless the agents and employees from any such losses, damages, and claims, except to the degree of negligence or willful misconduct of conference hosts, the venue, their respective employees and/or employees.

- I, the undersigned, hereby make application for sponsorship at this SIO CME Accredited Activity.
- I have read the terms of agreement, and the sponsoring organization and its representative(s) agree to the terms.
- I acknowledge that I have received access to, read, and am in agreement with the [Standards for Integrity and Independence in Continuing Medical Education](#) from the Accreditation Council for Continuing Medical Education (ACCME), specifically standards two and four, which discuss the separation of promotional activities and materials from CME content. Sponsor representatives are asked to limit sales and marketing activities to areas outside of the educational room where the program takes place. SIO also requests that you refrain from wearing an identifying company badge and instead will provide badges for all attendees at our registration desk upon arrival.
- I will not plan or participate in any other CME or non-CME activity during the dates of this activity that may conflict with any scheduled events (e.g., Tuesday, October 28, 2025, Gala Dinner) sponsored by this activity. Questions on this policy may be directed to John Chagnon, Funnel Communications, at [john@funnel.ca](mailto:john@funnel.ca).

**ACCEPTED BY AUTHORIZED AGENT OR SPONSOR:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_



# Exhibitor Agreement

## ACTIVITY INFORMATION

Activity Title	<b>22nd International Conference of the Society for Integrative Oncology</b> The Future of Integrative Oncology: Bridging Cultures, Embracing Innovation, and Fostering Unity
Venue	Harvard Medical School, Boston, Massachusetts
Date	October 27 to 29, 2025

### Exhibit Expectations:

- Each exhibit table must be staffed by an authorized company representative during exhibit hours. SIO reserves the right to remove a company who has left a booth unrepresented or who has failed to staff an exhibit with an authorized representative.
- Exhibitors are required to check in at the Conference Registration Desk daily before proceeding to the exhibit hall wearing their SIO issued name badge (IMPORTANT: No company badges may be worn during this accredited activity).
- Exhibitor name badge sharing is strictly prohibited, and SIO reserves the right to remove any company found in violation of this expectation.
- Set-up and breakdown of exhibit table is during the designated time frame below only. Please plan accordingly.
- Please observe a professional code of conduct.

Exhibit Set-up and Breakdown	Details to be provided to confirmed exhibitors.
General Attendee Conference Registration Begins	Monday, October 27, 2025 Pre-Conference Workshops: 7:15 a.m. SIO Conference: 9:30 a.m.
Exhibit Hall Hours	Monday, October 27, 2025   7:15 a.m. to 5:30 p.m. Tuesday, October 28, 2025   7:15 a.m. to 5:30 p.m. Wednesday, October 29, 2025   7:15 a.m. to 1:15 p.m.

As a representative of my company, I acknowledge that I have carefully read, understood, and will adhere to the above-mentioned expectations. I will advise my colleagues who will attend as fellow exhibitors to read, understand, and adhere to the above-mentioned expectations.

# Exhibitor Agreement

Continued

**Equipment:** Basic set-up will consist of one tabletop exhibit with cloth and skirting, up to two chairs, and one wastebasket.

Please advise if additional special equipment is needed.

**Security:** The venue and conference hosts will not assume responsibility for any damage or losses of articles left or sent to the hotel prior to, during, or following this meeting.

**Storage and Shipping:** Shipping information will be provided to those confirmed exhibitors at a later date.

**Decorative Material:** All decorative material must be fire resistant and in accordance with standards established by the National Board of Fire Underwriters.

**Explosives:** No gasoline, acetylene, or explosives of any kind are permitted.

**Terms:** All exhibits are at the exhibitor's risk. There shall be no liability on the part of conference hosts and/or the host venue for any injury or damage to an exhibitor or to their property resulting from the condition of the premises or from the acts of any person thereon, except to the degree of negligence or willful misconduct of conference hosts, the venue, their respective employees and/or agents. Each exhibitor agrees that it will indemnify and hold harmless conference hosts and said venue against any claims by any of its employees or by any person on the premises at this invitation or for the purpose of delivery to or servicing his exhibit and against any claims by other persons caused by anything occurring in connection with its exhibit except to the extent such claim is caused by the negligence or willful misconduct of conference hosts, the venue, their respective employees and/or agents.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the said venue and shall indemnify and hold harmless the agents and employees from any and all such loss, damage, and claims, except to the degree of negligence or willful misconduct of SIO, the venue, their respective employees and/or employees.

- I, the undersigned, hereby make application for exhibit space at this SIO CME Accredited Activity.
- I have read the terms of agreement, and the exhibiting organization and its representative(s) agree to the terms.
- I acknowledge that I have received access to, read, and am in agreement with the [Standards for Integrity and Independence in Continuing Medical Education](#) from the Accreditation Council for Continuing Medical Education (ACCME), specifically standards two and four, which discuss the separation of promotional activities and materials from CME content. Exhibitors are asked to limit sales and marketing activities to areas outside of the educational room where the program takes place. SIO also requests that you refrain from wearing an identifying company badge while in the program conference room. SIO will provide badges for all attendees at our registration desk upon arrival.
- I will not plan or participate in any other CME or non-CME activity during the dates of this activity that may conflict with any scheduled events (e.g., Tuesday, October 28, 2025, Gala Dinner) sponsored by this activity. Questions on this policy may be directed to John Chagnon, Funnel Communications, at [john@funnel.ca](mailto:john@funnel.ca).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

# 22nd INTERNATIONAL CONFERENCE of the Society for Integrative Oncology

27-29  
OCT  
2025  
BOSTON



**Dana-Farber**  
Cancer Institute

**The Future of Integrative Oncology: Bridging  
Cultures, Embracing Innovation, and  
Fostering Unity**